## The Skorina Letter

#### Retained Executive Search

Our clients: visionary families, transformative nonprofits, Wall Street trailblazers
Our vision: build investment preeminence, create opportunity, enrich lives
Our work: provide talent, access, relationships, and insights



### Pay and Performance at Private Foundations

What's worth doing is worth doing for money. — Gordon Gekko (Michael Douglas) Wall Street

What do investment professionals earn at nonprofit institutions? We recruit these executives for a living, so we avidly track their pay and performance.

In this letter we highlight the compensation of one-hundred twenty-eight chief investment officers and staff at private US foundations and tie their pay to five-year performance.

Our goal is to give boards, CEOs, and CIOs a useful set of benchmarks as they consider what to pay their investment executives.

#### **FoundationMark**

As always, when it comes to foundation research we draw on the impressive data set from our good friend John Seitz, CEO of FoundationMark.

We think his research and rankings are excellent companions to our pay and performance <u>studies</u>, of interest to asset owners and all purveyors of investment products and services.

#### The Business of Philanthropy

While college endowments garner most of the media attention, foundations embrace a much larger market, both in numbers and assets.

Over the last thirty years the number of foundations has tripled from about 40,000 in 1995 with assets of \$373.4 billion to nearly 120,000 holding \$1.6 trillion today. One report puts total nonprofit assets at over \$8 trillion dollars.

By comparison, the 2024 NACUBO-Commonfund <u>Study of Endowments</u> lists 658 U.S. colleges and universities and affiliated foundations with \$873.7 billion in assets.

Nonprofits are major employers in almost every state. <u>Did you know that</u>:

- The nonprofit workforce is 12.5 million strong, making it the third largest "industry" in the U.S., outdistancing all but two major for-profit industries in its contribution to state employment and payrolls.
- Nonprofit employment is dynamic, growing more rapidly over time than overall employment.
- Nonprofit wages actually exceed for-profit wages in many of the fields where both sectors operate.

(How does foundation pay compare to Wall Street money, you ask? These Heidrick & Struggles comp surveys on <u>alternative asset managers</u> and <u>private</u> equity professionals suggest it's a toss-up.)

#### Performance

Unlike academia with its traditions of open access and publish-or-perish, foundations have no impetus to reveal or publish much of anything, particularly investment data, and few do, less than .01%.

As Professors Matteo Binfare and Kyle Zimmerschied found while drafting a <u>paper</u> on foundation investing: "There is little research to date on the investment performance of private foundations."

Undaunted, Mr. Seitz and staff have developed a system which tracks and estimates the investment performance of most foundations in the nonprofit universe. But please keep in mind that these numbers are estimates based on 990 data, not public pronouncements from the foundations.

Moreover, there's a long lag – a year and a half to two years – before compensation data is publicly available. Hence, the comp numbers in our table are mostly as of December 31, 2023, with a handful from March and June 2024.

#### Pass the gravy

Charity often comes down to semantics.

Large private foundations pay their employees well, and for the most part they provide substantial public benefits. The more foundations earn, the more they give away. That's how the system is supposed to work.

But there are exceptions. We <u>wrote</u> about one case a while back of too much charity staying at home. And Professors Nathan Born and Adam Looney <u>assert</u> in "How Much Do Tax-exempt Organizations Benefit From Tax Exemption?" (pg.8) that a few nonprofit beneficiaries seem reluctant to share their tax-free bounty.

#### The OCIO Option

The OCIO industry has grown dramatically over the last forty years for good reason, managing institutional money is expensive. It takes time and resources to build a competitive, institutional-grade investment office, and <u>staff compensation</u> alone can run seventy-five to eighty-five percent of total costs.

The top three foundations in our table, for example, disclose investment staff comp of \$13,438,547 for the Hewlett, \$12,400,949 for the Ford, and \$11,133,746 for the Moore, but that's only for the highest paid employees. The actual investment office headcount and payroll is often much larger.

OCIOs such as <u>Hirtle Callaghan</u>, <u>Blackrock</u>, <u>Brown Brothers Harriman</u>, <u>McMorgan</u> & <u>Company</u>, <u>Third Lake Partners</u>, et al, have spent decades building their platforms and working with organizations and families with like-minded missions, objectives, and challenges.

These full-discretion investment managers offer the proven performance of inhouse investment staffs and the process and structure to cope with operational and regulatory headaches, all at a reasonable price.

For most nonprofits under \$1 billion AUM, and for many with more, outsourcing is the better choice.

#### Reporting

The IRS uses <u>990PF filings</u> for tax computations and foundations must swear to the accuracy of the data "under penalty of perjury."

Remuneration falls into three categories: compensation, contributions to employee benefit plans and deferred compensation, and expenses.

But, to spare the eyes and keep tables legible, we've added together the compensation, benefits, and expense numbers for each investment professional and filing year. In all but a few cases, the benefits and expenses run ten to twenty percent of listed comp.

As for any breakout reveals of base and bonus – and insights as to how bonuses and investment performance relate – they just aren't there, folks.

Most foundations don't disclose detailed comp breakdowns, and they don't have to. And, of course, we can only publish pay and performance from public sources, not what we may have been told in private.

#### **Clarity**

One last caution. 990s data is not always consistent or clear. If you see a figure that you know is off and have an explanation we can publish, let us know. We're happy to revise and send out an update.

And now, on to our pay table.

Charles Skorina

# Pay and Performance at Private Foundations Highest Paid Investment Staff Members

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-	Foundation CIO & Investment Staff	AUM \$bn Title	Total Comp latest 990 filings 2023/2024	5-Yr Rtns	Total Comp prior 990 filings 2020/2021
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	William & Flora Hewlett Fdn	\$13.3bn	12/31/2023		12/31/2020
1	Ana Marshall	CIO	\$5,568,220	11.7%	\$3,777,527
	Brett Johnson	Dep CIO	\$2,776,634		\$1,812,562
	Luis Laboy	Dir Eq	\$2,343,791		\$1,471,250
	Thomas Mieczkowski	Dir Private Inv	\$2,015,002		\$665,818
	Bhavya Athmaramaiah	Asst Dir Eq	\$734,900		_
	Ford Fdn	\$16.8bn	12/31/2023		12/31/2020
2	Eric W Doppstadt	CIO	\$4,664,482	10.2%	\$2,728,990
	Michael Walden	Dir Public Inv	\$1,942,291		\$1,502,677
	William Artemenko	Dir HFs	\$1,931,392		\$1,425,670
	Sherif Nahas	Dir Asset Alloc	\$1,931,392		\$1,426,677
	Pat Uttamobol	Dir Asset Alloc	\$1,931,392		_
			-		
	Gordon E & Betty I Moore Fdn	\$8.8bn	12/31/2023		12/31/2020
3	Denise Strack	CIO	\$4,542,427	12.2%	\$3,376,591
	Felicia Chiu	Dir Inv	\$1,800,576		\$1,353,423
	Dale Kunkel	Dir Inv	\$1,724,813		\$1,362,440
	Alison Barad	Dir Inv	\$1,427,104		\$1,560,720

	Shawn Wischmeier	CIO	\$2,393,410	7.4%	\$1,746,770
	Margaret A Cargill Fdn	\$3.3bn	12/31/2023		12/31/2020
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	Jesus S Arguelles	MD Inv	\$1,092,383		\$699,696
	Sharif Siddiqui	MD Inv	\$1,197,154		\$749,516
	Melissa Lopez	MD Inv	\$1,199,533		\$718,433
8	Timothy Recker	CIO & Treas	\$2,472,805	13.7%	\$1,339,846
	James Irvine Fdn	\$3.3bn	12/31/2023		12/31/2020
	David Greenwald	MD Abs Rtn/FI	\$1,548,970		\$769,193
	Buck Betten	MD Abo Btp/FI	\$1,592,402 \$1,548,070	1	\$581,715 \$760,103
	Eric Vaang	MD Public Eq	\$1,592,816		\$782,138
	Caixia Ziegler	MD Real Assets	\$1,618,618		\$773,690
	Mark Franke	MD Private Eq	\$1,660,083		\$835,480
7	Susan E Manske	2025	\$3,388,526	11.2%	\$2,554,917
	Fdn	\$8.7bn CIO retired Jun	12/31/2023		12/31/2020
	John D & Catherine T Macarthur		-		
	David R Cormier	Dir Inv Ops	\$1,004,858		\$859,484
	Ben Chiquoine	MD Inv	\$1,080,877		\$633,069
	Stephen Bluestein	MD Inv	\$1,331,178		
	Christine Ortiz Arent	MD Inv	\$1,346,014		\$1,200,978
	Silpa S Pericherla	MD Inv	\$1,488,931		\$1,075,824
6	Kimberly Sargent	CIO	\$3,391,627	8.6%	\$2,381,808
	David & Lucile Packard Fdn	\$8.3bn	12/31/2023		12/31/2020
	Laura Jung Wha Kim	PIVI	\$840,258		_
		PM	\$840,258		_
	Yindeng Jiang Emily Hickman	PM	\$1,492,649 \$873,232		_
	Abigail Archibald	Sr PM Sr PM	\$1,844,144		\$972,129
	Michelle Knudsen	Sr PM	\$1,840,375		\$978,403
5	Scott Taylor	CIO	\$4,060,294	10.8%	\$2,218,451
-	Andrew W Mellon Fdn	\$8.1bn	12/31/2023	40.00/	12/31/2020
	David Hughes	MD Public Eq	\$2,073,931 -		\$1,298,678
	Benjamin Liou David Hughes	MD Eq, bonds MD Public Eq	\$2,161,026		\$1,529,537
	Barbara Jesuele	Dep CIO	\$2,452,075		\$1,242,117
4	James M Williams	2024	\$4,400,612	-	\$1,868,203
	J Paul Getty Trust	\$16.9bn CIO retired Jun	6/30/2024		6/30/2020
			-		
	Tyler Connolly	Dir Inv	\$812,629		_

	Michael Ruetz	Dir Inv	\$1,357,931		\$988,414
	Rodney Overcash	Dir Inv	\$1,171,514		\$845,892
	Matthew Minnis	Dir Inv	\$1,097,598		\$726,583
	Christopher Vogt	Dir Inv	\$1,094,263		\$824,752
	Tricia Scrivner	Dir Inv	\$1,049,324		\$823,046
			_		
	Charles Stewart Mott Fdn	\$3.7bn	12/31/2023		12/31/2020
10	Jay C Flaherty	CIO retired Jan 2024	\$2,084,222	9.9%	\$1,704,776
	Nancy Orr	CIO joined Nov 2023			_
	Amelia Bashadu Edn	\$0.17bn	12/31/2023		12/31/2020
44	Amelia Peabody Fdn	-		0.00/	
11	Joseph Kelly	CIO	\$2,042,542	9.6%	\$600,170
	Robert Wood Johnson Fdn	\$42.7bp	12/21/2022		12/21/2020
	Robert Wood Johnson Fan	\$13.7bn CIO joined Apr	12/31/2023		12/31/2020
12	May Ng	2023	\$676,522	9.6%	-
	Brian S O'Neil	CIO retired Mar 2023	\$2,000,177		\$2,503,679
	Michael Aswad	MD Private Inv	\$1,313,059		\$1,018,653
	Warren Stock	MD Public Inv	\$1,279,013		\$982,078
	Qi Feng Lau	MD Risk Mgmt	\$1,234,873		\$860,101
	Joshua Stern	MD Private Inv	\$1,191,585		\$873,779
	Karen Candelori	MD Inv Ops	\$1,035,900		\$606,310
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	Carnegie Corp. of NY	\$4.5bn	9/30/2024		9/30/2020
13	Jon-Michael Consalvo	CIO promoted Mar 2024	\$989,677	11.1%	\$408,760
	Kim Lew	CIO left Oct 2020	_		\$1,146,539
			-		
	Rockefeller Fdn	\$6.2bn	12/31/2023		12/31/2020
14	Chun Lai	CIO	\$1,815,007	11.8%	\$1,318,984
	Douglass Coyle	Deputy CIO	\$1,417,700		\$1,049,471
	Michelle Pak	Sr MD Inv	\$808,657		\$762,075
			-		
	Alfred P Sloan Fdn	\$2.1bn	12/31/2023		12/31/2020
15	Elizabeth Hewitt	CIO	\$1,659,895	9.3%	\$1,079,346
	William Maslovsky	Sr Inv Dir	\$928,297		\$619,429
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	Kresge Fdn	\$4.1bn	12/31/2023		12/31/2020
16	John Barker	CIO	\$1,550,266	7.3%	\$823,652
	Robert J. Manilla	CIO retired Jun 2022	-		\$1,837,059
	Jon D. Gentry	MD Inv	\$1,099,053		\$916,742
	Elizabeth Goldsberry	COO Ops/Risk	\$859,693		\$610,450

	Venus Phillips	MD Inv	\$890,732		_
	Mother Cabrini Health Fdn	\$3.7bn	<u>-</u> 12/31/2023		12/31/2020
17	Colin Ambrose	CIO	\$1,537,236	6.7%	\$833,504
••	Joon-Young Choi	MD Private Inv	\$1,050,180	011 70	\$561,600
	Jeremy Rosenberg	MD Public Inv	\$839,112		\$290,614
	Wenwen Mcelhoe	MD Inv	\$695,692		-
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	W K Kellogg Fdn	\$0.45bn	8/31/2024		8/31/2020
18	Carlos Rangel	CIO	\$1,574,854	6.8%	\$562,986
	Joel Wittenberg	CIO retired Feb 2021			\$1,089,542
	Reginald Sanders	Dir Inv	\$922,006		\$493,563
	Neal Graziano	Dir Inv	\$896,459		\$531,331
	Shanelle Brown	Dir Inv	\$969,716		-
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	The JPB Fdn	\$4.1bn	12/31/2023		12/31/2020
19	Gerald C Mcnamara	CIO	\$1,511,363	9.7%	\$1,574,445
	Conrad N Hilton Fdn	\$7.1bn	12/31/2023		12/31/2020
20	Michael Buchman	CIO	\$1,449,715	15.0%	\$1,993,238
	Yatin Patel	co-CIO left Jun 2021	-		\$1,964,967
	Jonathon Schroeder	Dir Inv	\$797,672		_
	James Kim	Dir Inv	\$751,364		\$639,973
			-		
	The Leona M & Harry B Helmsley Charitable Trust	\$7.3bn	3/31/2024		3/31/2021
21	Rosalind M Hewsenian	CIO retired Dec 2023	\$1,324,181	9.8%	\$1,852,665
	Joshua W Fenton	CIO promoted Jan 2024	\$985,478		\$1,036,849
	Al Y Kim	Dir Inv	\$922,850		\$1,049,098
	Christopher J Rapcewicz	Dir risk mgmt	\$903,366		\$1,017,911
	Meenakshi C Lakshman	Dir Inv	\$914,616		\$1,054,106
			-		
	Harry & Jeanette Weinberg Fdn	\$3.1bn	12/31/2023		12/31/2020
22	Charles D Gilmore	CIO promoted Sep 2022	\$1,291,214	7.2%	-
	Jonathan Hook	CIO retired Aug 2022	\$1,144,013		-
	William Penn Fdn	\$3.3bn	12/31/2023		12/31/2020
23	MaDoe Htun	CIO	\$1,219,358	11.0%	\$1,077,772
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24	Hyunwoo Nam	MD Inv Officer	\$1,276,343	13.0%	_
	Brandon Berger	Inv Officer	\$1,079,365		-
	Su Lee	Inv Officer	\$847,229		_
	Dhani Jones	Inv Officer	\$870,200		_
	Daiki Taniguchi	Inv Officer	\$788,109		_
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	Doris Duke Mgmt Fdn	\$2.2bn	12/31/2023		12/31/2020
25	Leena Bhutta	CIO	\$1,132,335	9.0%	\$433,276
	Jeffrey Heil	CIO retired Dec 2021			\$1,255,818
	Diana Davis Spencer Fdn	\$1.4bn	12/31/2023		12/31/2020
26	Christopher Burn	CIO	\$1,012,235	5.4%	\$170,000
	The Wallace Fdn	\$1.7bn	12/31/2023		12/31/2020
27	Thomas Lenehan	CIO	\$967,917	8.1%	-
	Rob D Nagel	CIO retired Dec 2020			\$1,148,052
	GHR Fdn	\$1.1bn	12/31/2023		12/31/2020
28	Jason Matz	CIO	\$982,377	5.6%	\$582,226
		40.01	10/01/0000		40/04/0000
	Kenneth Rainin Fdn	\$0.6bn	12/31/2023	0 =0/	12/31/2020
29	Ross Demont	CIO	\$926,015	8.5%	-
	Brian Igoe	CIO died Apr 2020			\$334,147
	Rainwater Charitable Fdn	\$1.1bn	12/31/2023		12/31/2020
30		CIO	\$858,500	0.39/	\$740,538
30	Aaron Bigbee		\$858,500	9.3%	
	Randy Kim	CIO died Apr 2023			\$1,174,149
	Ewing Marion Kauffman Fdn	\$3.0bn	12/31/2023		12/31/2020
31	Lisa Murray	CIO	\$927,935	11.3%	\$802,045
	,		,,		,
	Annie E Casey Fdn	\$3.4bn	12/31/2023		12/31/2020
32	Xander Perry	CIO promoted Mar 2023	\$782,722	10.9%	\$414,821
	May Ng	CIO left Mar 2023			\$723,537
	John Templeton Fdn	\$3.4bn	12/31/2023		
33	Brian Crawford	Dir Inv	\$770,813	8.4%	-
	M J Murdock Charitable Trust	\$1.9bn	12/31/2023		12/31/2020
34	Elmer Huh	CIO	\$734,735	15.2%	\$565,490

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	Otto Bremer Trust	\$1.4bn	12/31/2024		12/31/2020
35	Daniel Reardon	co-CEO, Inv Dir	\$718,619	-2.4%	\$567,024
	Richard King Mellon Fdn	\$3.3bn	12/31/2023		12/31/2020
36	Doug Sisson	CIO	\$695,470	10.1%	\$577,673
	Patrick J Strollo lii	VP Inv Officer	\$214,915		_
	The Heinz Edns	\$2.1bn	12/31/2023		12/31/2020
37	Edward Kolano	CIO	\$674,214	10.1%	\$561,537
	Joyce Fdn	\$1.2bn	12/31/2023		12/31/2020
38	Nickol R. Hackett	CIO	\$562,536	10.9%	\$376,421
		400.01	10/04/0004		10/01/0000
	Lilly Edn	\$80.0bn	12/31/2024	10.00/	12/31/2020
39	Peter A. Buck	VP Inv	\$599,972	42.0%	\$390,835
	The Colling to Edu	¢4.5h	2/24/2024		2/24/2024
40	The California Edn	\$4.5bn	3/31/2024	0.00/	3/31/2021
40	Michael Wee	interim CIO CIO left Jun 2023	<b>\$521,848</b> \$499,067	8.0%	- \$701,265
	David Greenberg CIO	CIO retired Jun	\$499,06 <i>1</i>		·
	Ruth Wernig	2021			\$1,096,843
	The Annenberg Fdn	\$1.5bn	12/31/2023		12/31/2020
41	Paul Manganiello	Dir Inv	\$473,313	10.7%	\$402,929
	Lynde & Harry Bradley Fdn	\$1.0bn	12/31/2023		12/31/2020
42	Stephen Langlois	CIO	\$422,378	9.2%	\$319,531
			10/04/0000		10/01/0000
- 15	The Bush Fdn	\$1.4bn	12/31/2023	10.00/	12/31/2020
43	Carol Peterfeso	MD Inv CIO retired Dec	\$400,703	12.9%	-
	John Otterlei	2022			\$343,016
	_				
	Lumina Fdn For Education	\$1.5bn	12/31/2023		12/31/2020
44	Erin Archer	CFO, Head Inv joined Aug 2023	\$186,352	9.8%	-
	Brad Kelsheimer	VP Inv retired Nov 2022			\$489,919
	Cody Coppotelli	Dir Inv	\$320,124		